

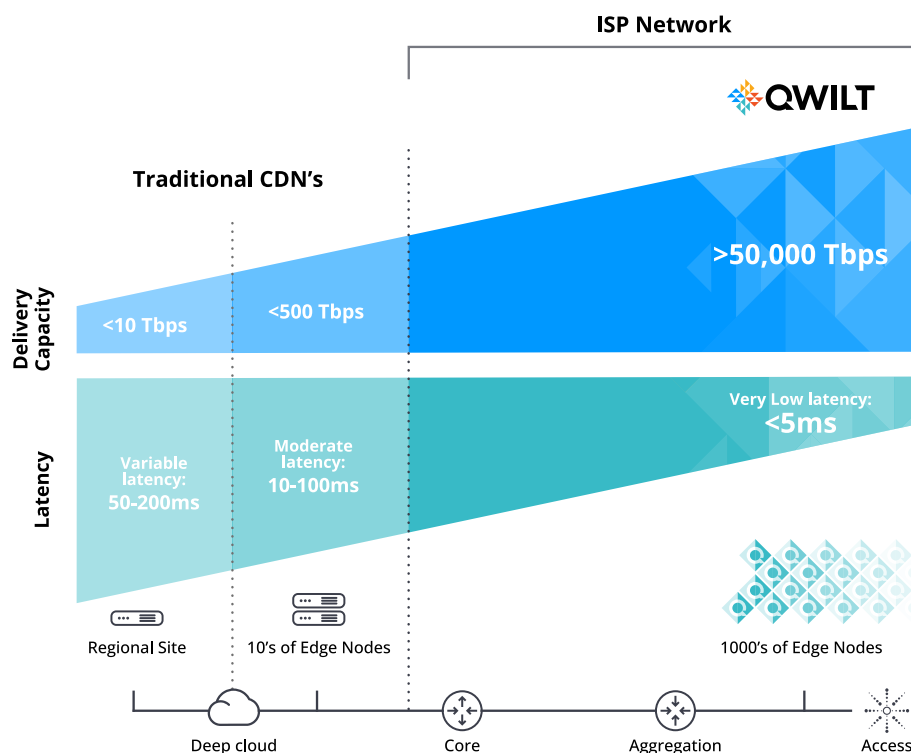
Qwilt offers publishers a better way to reach millions of rural subscribers with high-quality streaming

While traditional CDNs have historically provided good video streaming coverage of most of the US, the 700+ NCTC service provider members — representing one-third of connected US households — have been somewhat ignored.

At Qwilt, we have been working on a significant content delivery upgrade through the deployment of hundreds of our Open Caching nodes inside NCTC member networks, enabling high-quality streaming to their millions of previously under-served users through a unified, all-edge, national CDN.

Leveraging this new architecture for video delivery will drastically improve video performance in rural markets by bringing content closer. We complete your current CDN delivery by automatically detecting where your users are, delivering streaming content via NCTC member networks where applicable, and leaving remaining traffic to your existing CDN. Higher quality means happier viewers and increased subscribers.

A NEW ALL-EDGE APPROACH TO CONTENT DELIVERY IMPROVES QOE



UNIQUE DEPLOYMENT SCOPE

- 146 NCTC ASNs
- Origin Shield and Mid-Tier layers included in the deployment
- Support for live streaming, VOD, downloads and website acceleration
- 150 Edge Locations

OPEN CACHING ARCHITECTURE

The Qwilt-NCTC all-edge CDN deployment leverages the unique architecture of Open Caching and provides performance, redundancy and security, offering state of the art media delivery.

